

THE CATONSVILLE DISTRIBUTION AREA

Catonsville 21228 Arbutus 21227*

*partial

Distribution areas are subject to change.

the black book

the 2007 CATONSVILLE

COMMUNITY PHONE BOOK first published in 1983, is now over 23 years old and distributed to 28,900 homes and businesses in Catonsville.



Total Distribution:
28,900

Month of Delivery:
Starting February 2007

Catonsville Phone Book Market

- 63% have attended college
- 73% own homes
- 36% have lived in residence five years or less
- 57% are married and 27% have children in household
- Gender: 47% male, 53% female
- Median age is 41.8
- Median household income is \$62,072

Age

18-20.....	3.1%
21-24.....	4.2%
25-34.....	11.0%
35-44.....	15.0%
45-49.....	8.1%
50-54.....	7.4%
55-59.....	5.9%
60-64.....	4.5%
65-74.....	6.8%
75-84.....	8.0%
85+	4.5%

Household Income

\$15,000-\$24,999.....	8.6%
\$25,000-\$34,999.....	9.4%
\$35,000-\$49,999.....	13.9%
\$50,000-\$74,999.....	22.1%
\$75,000-\$99,999.....	15.4%
Over \$100,000	23.2%

Source: Claritas Inc., 2005; U.S. Census Data.

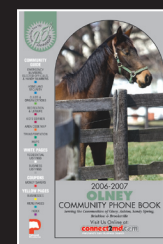
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