



THE CARROLL COUNTY DISTRIBUTION AREA

- Finksburg** 21048
- Hampstead** 21074
- Manchester** 21102*
- Westminster** 21157
- Westminster** 21158
- Mt. Airy** 21771*
- New Windsor** 21776*
- Sykesville** 21784
- Taneytown** 21787
- Union Bridge** 21791*
- Woodbine** 21797

*Distribution areas subject to change based on population shifts.
Partial

the black book

the **2007 CARROLL COUNTY COMMUNITY PHONE BOOK** first published in 1989, is now over 17 years old and distributed to 80,900 homes and businesses in Carroll County.



Total Distribution:
80,900

Month of Delivery:
Starting March 2007

Carroll County Phone Book Market

- 52% have attended college
- 83% own homes
- 41% have lived in residence five years or less
- 67% are married and 39% have children in household
- Gender: 49% male, 51% female
- Median age is 38
- Median household income is \$68,817

Age

18-20.....	4.4%
21-24.....	5.1%
25-34.....	11.1%
35-44.....	16.6%
45-49.....	8.5%
50-54.....	7.2%
55-59.....	6.1%
60-64.....	4.6%
65-74.....	5.8%
75-84.....	3.8%
85+	1.4%

Household Income

\$15,000-\$24,999.....	7.1%
\$25,000-\$34,999.....	8.0%
\$35,000-\$49,999.....	12.0%
\$50,000-\$74,999.....	22.1%
\$75,000-\$99,999.....	18.0%
Over \$100,000	26.3%

Source: Claritas Inc., 2005; U.S. Census Data.



the black book *your community phone book.*

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