

ADVERTISEMENT SPACE RESERVATION FORM

Patuxent Publishing Company's 2008 Baltimore County Department of Aging Senior Package

Name of Advertiser _____ Contact Person _____

Address: _____

Phone Number: _____ Fax Number: _____

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ADVERTISING PUBLICATIONS INCLUDE:

Planning Your Future – Long Term Care - Publishes July 16 & 17, 2008

Two Generations Magazine - Publishes September 24 & 25, 2008

Baltimore County Senior Resource Guide - Publishes December 3, 2008

SENIOR PACKAGE SPACE/COPY DEADLINE: June 24, 2008**

PRICING

Size	Dimensions		Package Rate
	Magazine	Flexi	
<input type="checkbox"/> Full	7.3333" x 10.0278"	6.5" x 9.347"	\$5,595
<input type="checkbox"/> 1/2 V page	3.5416" x 10.0278"	3.138" x 9.347"	\$2,805
<input type="checkbox"/> 1/2 H page	7.3333" x 4.8888"	6.5" x 4.569"	\$2,805
<input type="checkbox"/> 1/4 page	3.5416" x 4.8888"	3.138" x 4.569"	\$1,470

Color Rates (per product): Spot Color \$175 • 4-Color \$450 • Two Generations Magazine Rates include 4-color

Ad rates will be prorated for any ad cancelled or downsized after the space deadline.

**Copy can be changed for each product.

Ad Copy Format: Production Camera Ready PDF

Comments: _____

Client Signature: _____ **Date:** _____



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Carroll County: 410-386-0334 • Fax: 410-386-0340