



## SHOWCASE YOUR LOCAL BUSINESS!

Elkridge Marketplace, Patuxent Publishing Company's new 4-color insert in the Elkridge (21075) and Jessup (20794) zones of the Howard County Times, is dedicated to showcasing local businesses.

This monthly insert gives your business unbeatable exposure for as little as \$99 per month!

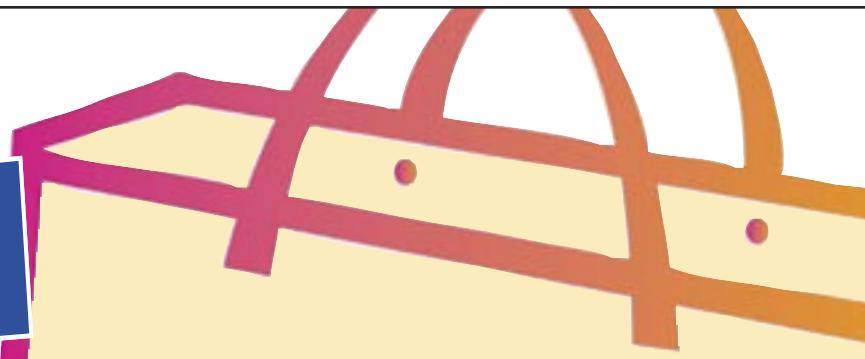
Readers turn to PPC for information on local vendors – and they'll turn to your business for their shopping needs after seeing your ad month after month in this unique publication. Call sales representative Lisa Davey today to secure your space in Elkridge Marketplace! 410-730-3990, ext. 1158.

### PUBLICATION DATES

November 13, 2008  
 December 11, 2008  
 January 15, 2009  
 February 12, 2009  
 March 12, 2009  
 April 16, 2009  
 May 14, 2009  
 June 11, 2009  
 July 16, 2009  
 August 13, 2009  
 September 17, 2009  
 October 15, 2009  
 November 12, 2009  
 December 17, 2009

### COPY DEADLINE

November 3, 2008  
 December 1, 2008  
 January 5, 2009  
 February 2, 2009  
 March 2, 2009  
 April 6, 2009  
 May 4, 2009  
 June 1, 2009  
 July 6, 2009  
 August 3, 2009  
 September 7, 2009  
 October 5, 2009  
 November 2, 2009  
 December 7, 2009



### SIZES

Front Ad: 9.903" x 7.8056"  
 Full Page: 9.903" x 10.403"  
 1/2 Page H: 9.903" x 5.458"  
 1/2 Page V: 4.806" x 10.403"  
 1/4 Page: 4.806" x 5.458"

### PRICING

Front or Full Page: \$349  
 1/2 Page: \$190  
 1/4 page: \$99

Monthly Prepay Required

### CIRCULATION

Elkridge and Jessup zones of  
 Howard County Times  
**Total Circulation: 4,905**

(Source: PPC Insert Guide 2008)

## Howard County **TIMES**

WEEK OF JUNE 5, 2008 / 188TH YEAR, NO. 0 NEWSSTAND PRICE: 50 CENTS

**Tapped out**  
 In-house demand, bond restrictions force dance companies out of HCC's Smith Theatre

**Drugstore duo**  
 Walgreens pharmacy chain will open two stores here over next 18 months

**Lakefest**  
 Front children's entertainment to jazz, free summer fun covers

**Plan to speed growth along Route 1 tabled**

**Picnic along the Patapsco**

**Howard County**

**Elkridge**

**Patuxent**

**Washington**

**Montgomery**

**Montgomery**