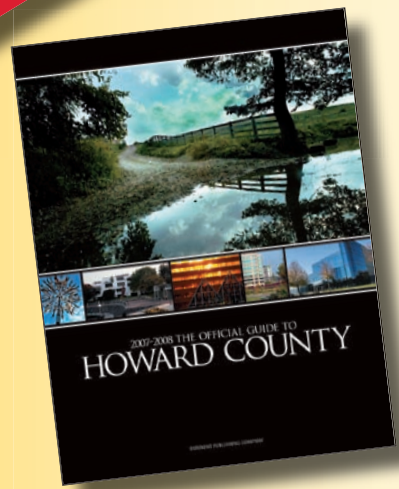


Maryland-Delaware-D.C.
Press Association 2nd place winner
Best Niche Publication in 2006



TARGETING NEWCOMERS!

19,337 PEOPLE have moved in to Howard County over the last year!

The Official Guide to Howard County is the perfect place to introduce your business to Howard County newcomers who are seeking information on schools, shopping, dining, doctors, and many other neighborhood services. With a long-standing community presence, Patuxent Publishing Company offers unique insights into Howard County that make the Guide a useful resource all year long. This year's edition features enhanced editorial content and updated design, as well as results from the "Best of Howard," making it a must-have publication for any newcomer!

According to just released government estimates, the state of Maryland has the highest median income in America: \$65,144! Within Maryland, **Howard County ranks highest with a median income of \$94,260** – that's over \$6,600 more than the next highest Maryland county (Montgomery)!



Source: 2005 to 2006 Migration Flows from IRS Prepared by the Maryland Department of Planning

Distribution

New, increased distribution of 60,000 focuses on the market you want to reach: Howard County newcomers! Full-color Guides will be available throughout the year in high-traffic areas throughout Howard County!

Key Distribution Locations Throughout Howard County

- Major Employers
 - Local Banks
 - Government Offices
 - Real Estate Agents
 - Welcome Centers
 - Hotels
 - Libraries
 - Howard County Tourism
 - Community Events
 - Builders
 - New Howard County move-in program
 - Major Shopping Centers
 - Insurance Agencies
 - Chambers Of Commerce
 - Community Associations
 - Private Schools
 - Apartment Complexes
 - Government Agencies
 - Ft. Meade/BRAC
- ...and more!*

* See your sales representative for a full list. Complimentary copies are also offered on all PPC newspaper websites.

www.theguidetohowardcounty.com

The Official Guide to **HOWARD COUNTY**

When newcomers are shopping for neighborhood services, be there first!

Advertise in the Official Guide to Howard County!

Deadlines

5% Early Bird	January 4, 2008
Display Space	February 1, 2008
Final Proof	February 6, 2008
Display Copy/CR	February 8, 2008 (5 pm)
Publication	March 20, 2008



3226.07

10750 Little Patuxent Parkway • Columbia, MD 21044
Howard County / Columbia (410) 730-3990 • Fax (410) 884-4636 • **Washington, D.C.** (301) 621-5218
Baltimore (410) 995-0250 • Fax (410) 997-0885 • **Towson** (410) 337-2455 • Fax (410) 296-2707



PATUXENT
PUBLISHING
COMPANY



NEWCOMERS MEAN NEW CUSTOMERS

The Official Guide to
HOWARD COUNTY

New in 2008: Increased and enhanced distribution!