



Open the doors of your "Homes of Distinction" for over 92,000 households to view!

Attention Homebuilders!

Patuxent Publishing Company presents a traffic generating product in which you may showcase your special homes - the **2008 Homes of Distinction** supplement!

This supplement is designed for homebuilders who want to target high-income potential home buyers throughout Baltimore and Howard counties. With page after page of full-color advertising, this piece is a great addition to your marketing plan. Call Tim Cronin at 410-730-3990 x 1167.

Ask about our **20%**
combination discount

Summer

PUBLICATION: August 6 & 7, 2008

Final Ad Proof Deadline: July 22, 2008

Display Ad Space & Copy Deadline: July 24, 2008

Fall

PUBLICATION: October 29 & 30, 2008

Final Ad Proof Deadline: October 14, 2008

Display Ad Space & Copy Deadline: October 16, 2008

RATES AND SIZES:

**Rates include additional exposure on connect2mdhomes website*

AD SIZES	DIMENSIONS	ED. I	ED. II
Center spread	(21" x 10.5")	\$2150	\$1850
Full Page	(10" x 10.5")	\$1075	\$925
1/2 Page (V)	(4.889" x 10.5")	\$575	\$540
1/2 Page (H)	(10" x 5.159")	\$575	\$540
1/4 Page (V)	(4.889" x 5.159")	\$320	\$310

COLOR RATES: 4-Color included in prices.

PREMIUM PLACEMENT RATES: A 10% premium will be charged for front and back cover advertisers.

DISTRIBUTION:

Edition I: Columbia Flier (zones 1-3, 5-9), Howard County Times (zones 1-5,10,12-14), Catonsville Times (zone 1)
Circulation: 45,065

Edition II: North County News (21013, 21111, 21082, 21120), Towson Times (zones 1-3, 6+7), Owings Mills Times (zones 1, 3+4)
Circulation: 47,375

Total Circulation: 92,440

Source: PPC Insert Guide, 2007

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For more information call today!

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