



# Open the doors of your "Homes of Distinction" for over 102,000 households to view!

## Attention Realtors!

Patuxent Publishing Company presents a traffic generating product in which you may showcase your special homes - the **2008 Homes of Distinction** supplement!

This supplement is designed for realtors who want to target high-income potential home buyers throughout Baltimore and Howard counties. With page after page of full-color advertising, this piece is a great addition to your marketing plan.

## Ask about our 20% combination discount

### Spring

**PUBLICATION: May 7 & 8, 2008**

*Final Ad Proof Deadline: April 22, 2008*

*Display Ad Space & Copy Deadline: April 24, 2008*

### Summer

**PUBLICATION: August 6 & 7, 2008**

*Final Ad Proof Deadline: July 22, 2008*

*Display Ad Space & Copy Deadline: July 24, 2008*

### Fall

**PUBLICATION: October 29 & 30, 2008**

*Final Ad Proof Deadline: October 14, 2008*

*Display Ad Space & Copy Deadline: October 16, 2008*

### RATES AND SIZES:

*\*Rates include additional exposure on connect2mdhomes website*

| AD SIZES     | DIMENSIONS         | ED. I  | ED. II |
|--------------|--------------------|--------|--------|
| Full Page    | (9.833" x 11.125") | \$1075 | \$745  |
| 1/2 Page (V) | (4.806" x 11.125") | \$575  | \$435  |
| 1/2 Page (H) | (9.833" x 5.458")  | \$575  | \$435  |
| 1/4 Page (V) | (4.806" x 5.458")  | \$320  | \$245  |

**COLOR RATES:** 4-Color included in prices.

**PREMIUM PLACEMENT RATES:** A 10% premium will be charged for front & back cover advertisers.

### DISTRIBUTION:

**Edition I:** Columbia Flier (zones 1-3, 5-9), Howard County Times (zones 1-7, 10-17), Catonsville Times (zone 1)  
Circulation: 55,740

**Edition II:** North County News (21013, 21111, 21082, 21120), Towson Times (zones 1-3, 6+7), Owings Mills Times (zones 1, 3+4)  
Circulation: 53,811

**Total Circulation: 109,551**

Source: PPC Insert Guide 1/31/08

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