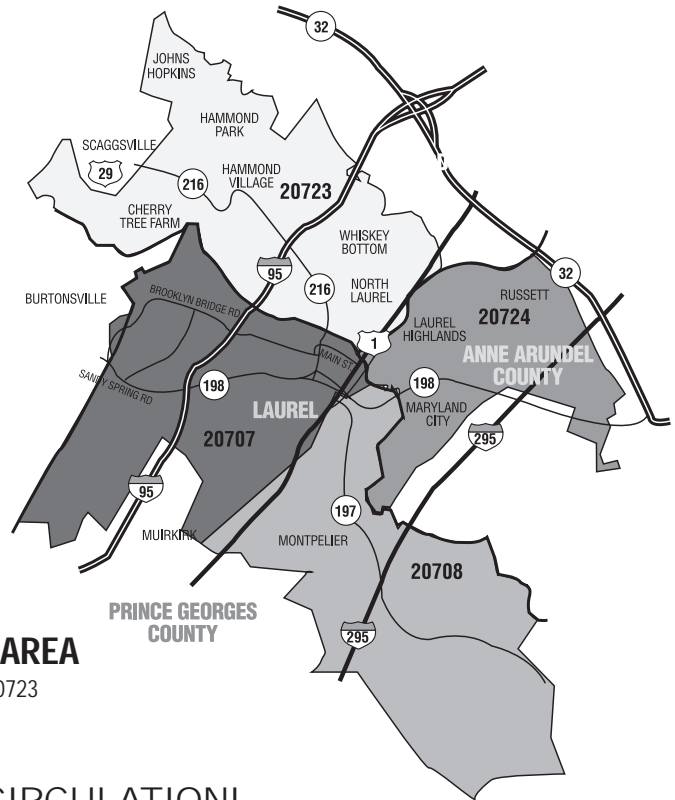


# THE BLACK BOOK

THE 2006 LAUREL PHONE BOOK

first published in 1981, is now over 25 years old and distributed to over 40,300 homes and businesses in Laurel.



## THE LAUREL DISTRIBUTION AREA

Laurel 20707, 20708, 20723  
Maryland City 20724

### EXPANDED CIRCULATION!

TOTAL DISTRIBUTION: 40,300

MONTH OF DELIVERY:  
Starts October 2005

#### LAUREL PHONE BOOK MARKET

- 67% have attended college
- 57% own homes
- 63% have lived in residence five years or less
- 56% are married and 58% have children in household
- Gender: 49% male, 51% female
- Median age is 34
- Median household income is \$64,009

#### AGE

18-20	3.3%
21-24	5.0%
25-34	18.8%
35-44	19.0%
45-49	7.2%
50-54	5.9%
55-59	4.7%
60-64	3.6%
65-74	4.2%
75-84	2.1%
85+	0.7%

#### HOUSEHOLD INCOME

\$15,000-\$24,999	6.1%
\$25,000-\$34,999	10.1%
\$35,000-\$49,999	15.6%
\$50,000-\$74,999	23.4%
\$75,000-\$99,999	16.3%
Over \$100,000	23.2%

Source: Claritas Inc., 2004; U.S. Census Data.

