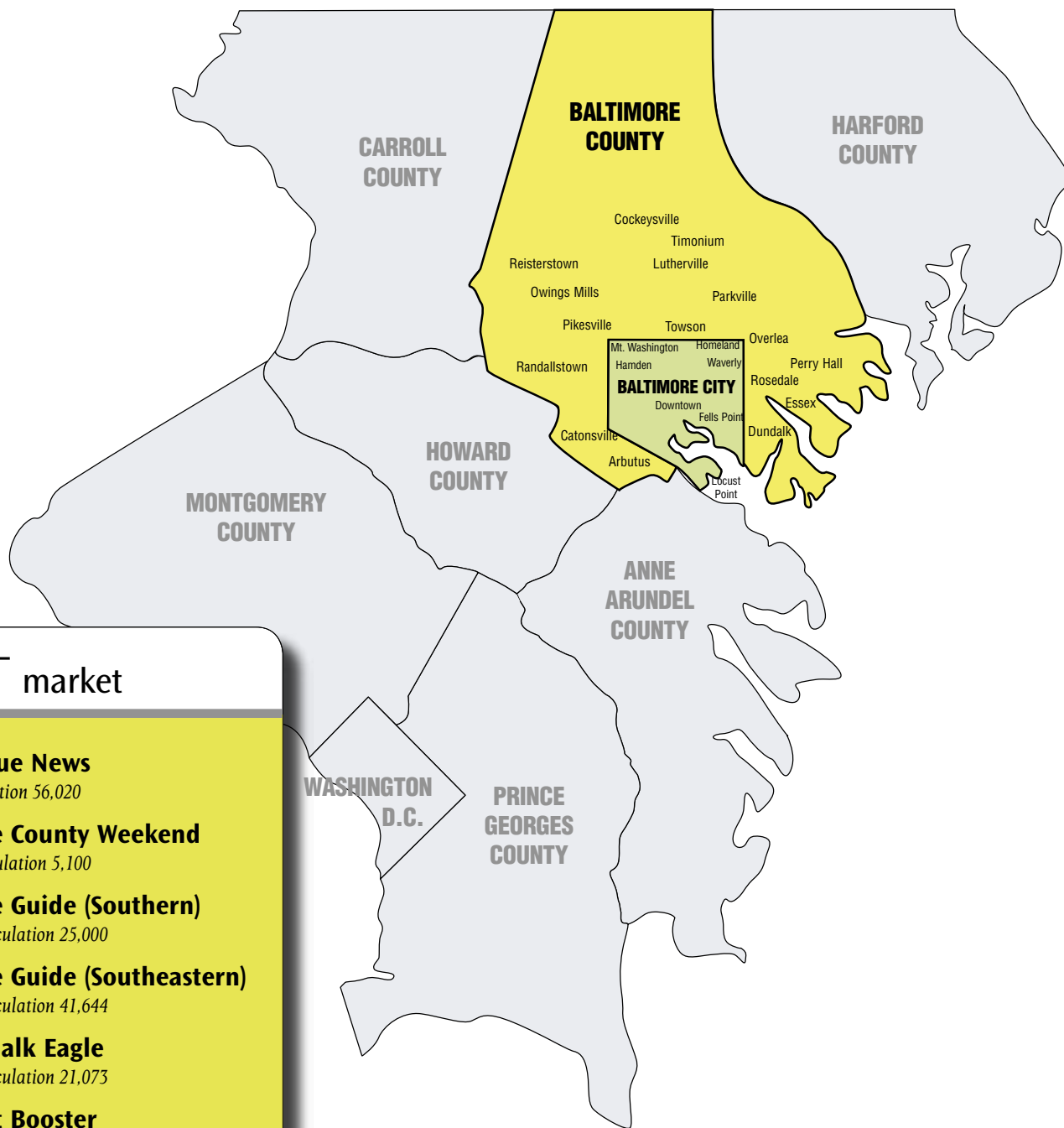


Target the **East market**



EAST market

The Avenue News

Friday - circulation 56,020

Baltimore County Weekend

Saturday - circulation 5,100

Baltimore Guide (Southern)

Thursday - circulation 25,000

Baltimore Guide (Southeastern)

Thursday - circulation 41,644

The Dundalk Eagle

Thursday - circulation 21,073

Northeast Booster

Wednesday - circulation 21,721

Northeast Reporter

Wednesday - circulation 17,127

TOTAL CIRCULATION - 187,685

Source: CAC Publisher's Statement, Subject to Audit, 6 month period ending Sept. 30, 2006
 PPC Circulation Department, 2006—Anne Arundel County, Carroll County & Howard County Weekend Publications.

Discover **recruitment success** in the East market...

Patuxent Publishing Company *Classifieds*

Local companies who have successfully recruited employees using our classifieds...

Department of Mental Health & Hygiene	Blakehurst Retirement
Maryland Historical Society	Home Health Care Services
Maryland Athletic Club	Clearedjobs.net
Mays Chapel Ridge	Baltimore County Public Library
Baltimore County Public Schools	The Young School
Trans Tech	

Breakdown of the working population in the East market employed in specific industries by %

Accommodations/Food Services.....	6.01%
Administrative Support/Waste Management.....	4.09%
Construction	5.92%
Educational Services	9.78%
Entertainment/Recreational Services	1.59%
Finance/Insurance/Real Estate.....	7.64%
Health Care/Social Assistance.....	14.32%
Information	3.13%
Management of Companies	0.03%
Other Services, not public administration	5.13%
Professional/Scientist/Technician/Administration.....	5.57%
Public Administration	8.36%
Retail Trade	10.44%
Total Manufacturing	9.15%
Transportation/Warehouse/Utilities.....	5.65%
Wholesale Trade	3.06%



Source: Claritas Inc. 2005. U.S. Census Data.