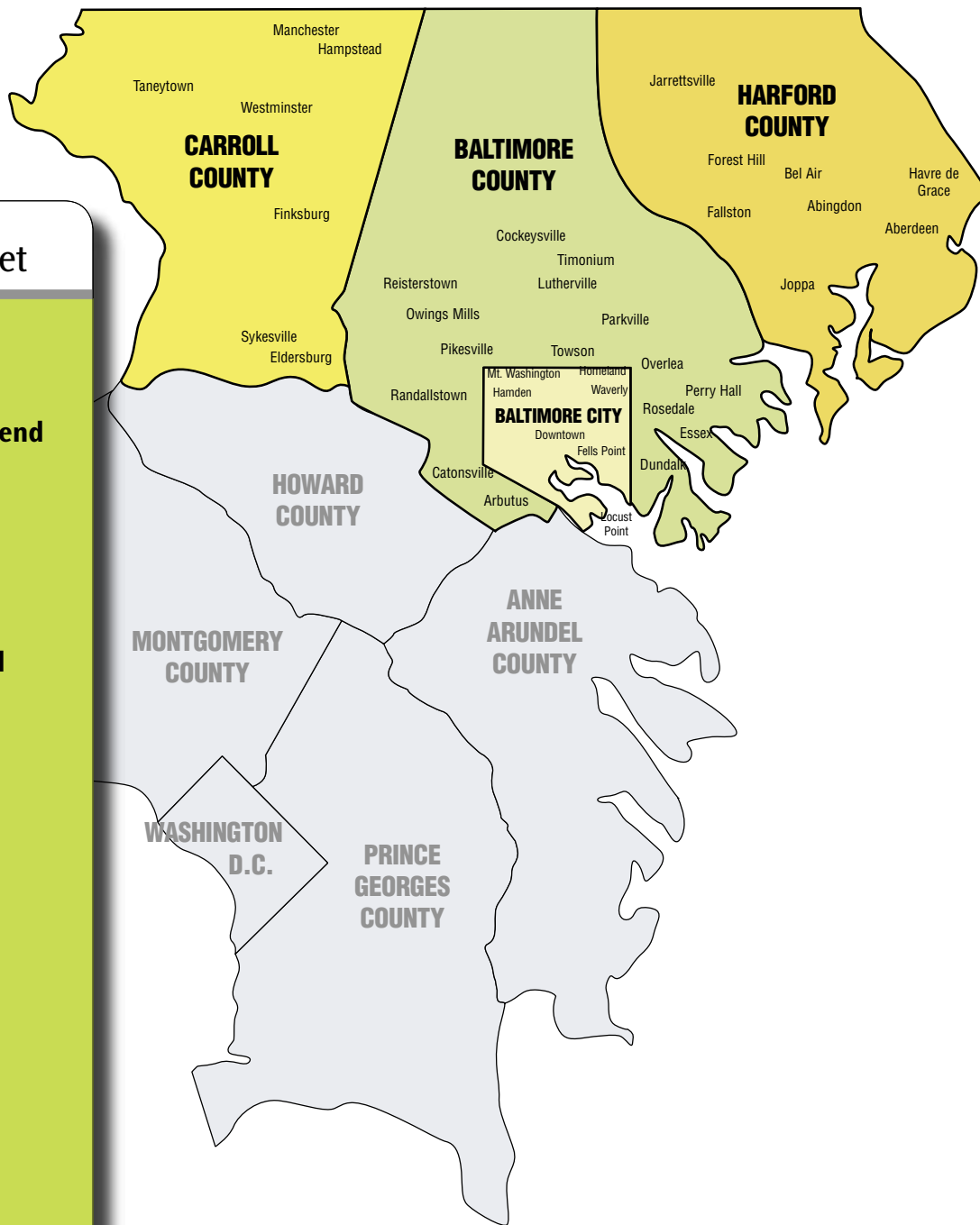


Target the **North market**



NORTH market

The Aegis

Wednesday - circulation 29,529

Baltimore County Weekend

Saturday - circulation 5,100

Baltimore Messenger

Thursday - circulation 49,001

Baltimore Times

Thursday - circulation 31,180

Carroll County Weekend

Saturday - circulation 4,900

The Eldersburg Eagle

Wednesday - circulation 15,103

The Jeffersonian

Tuesday - circulation 3,468

Thursday - circulation 3,547

North County News

Thursday - circulation 18,198

Northeast Booster

Wednesday - circulation 21,721

Northeast Reporter

Wednesday - circulation 17,127

Owings Mills Times

Thursday - circulation 34,368

Towson Times

Wednesday - circulation 39,659

The Westminster Eagle

Wednesday - circulation 25,421

TOTAL CIRCULATION - 298,322

no:1124555.06

Source: CAC Publisher's Statement, Subject to Audit, 6 month period ending Sept. 30, 2006
 PPC Circulation Department, 2006—Anne Arundel County, Carroll County & Howard County Weekend Publications.

Discover **recruitment success** in the North market...

Patuxent Publishing Company *Classifieds*

Local companies who have successfully recruited employees using our classifieds...

Department of Mental Health & Hygiene	Blakehurst Retirement
Maryland Historical Society	Home Health Care Services
Maryland Athletic Club	Clearedjobs.net
Mays Chapel Ridge	Baltimore County Public Library
Baltimore County Public Schools	The Young School
North Oaks	FedEx
Arbitron	CoStar Group
LifeBridge Health	Towson University
Johns Hopkins University	

Breakdown of the working population in the North market employed in specific industries by %

Accommodations/Food Services.....	5.32%
Administrative Support/Waste Management.....	3.54%
Construction	6.46%
Educational Services	9.68%
Entertainment/Recreational Services	1.55%
Finance/Insurance/Real Estate	8.23%
Health Care/Social Assistance.....	13.55%
Information	3.21%
Management of Companies	0.05%
Other Services, not public administration	4.96%
Professional/Scientist/Technician/Administration.....	6.59%
Public Administration	8.35%
Retail Trade	10.78%
Total Manufacturing	9.01%
Transportation/Warehouse/Utilities.....	5.03%
Wholesale Trade	3.33%



Source: Claritas Inc. 2005. U.S. Census Data.