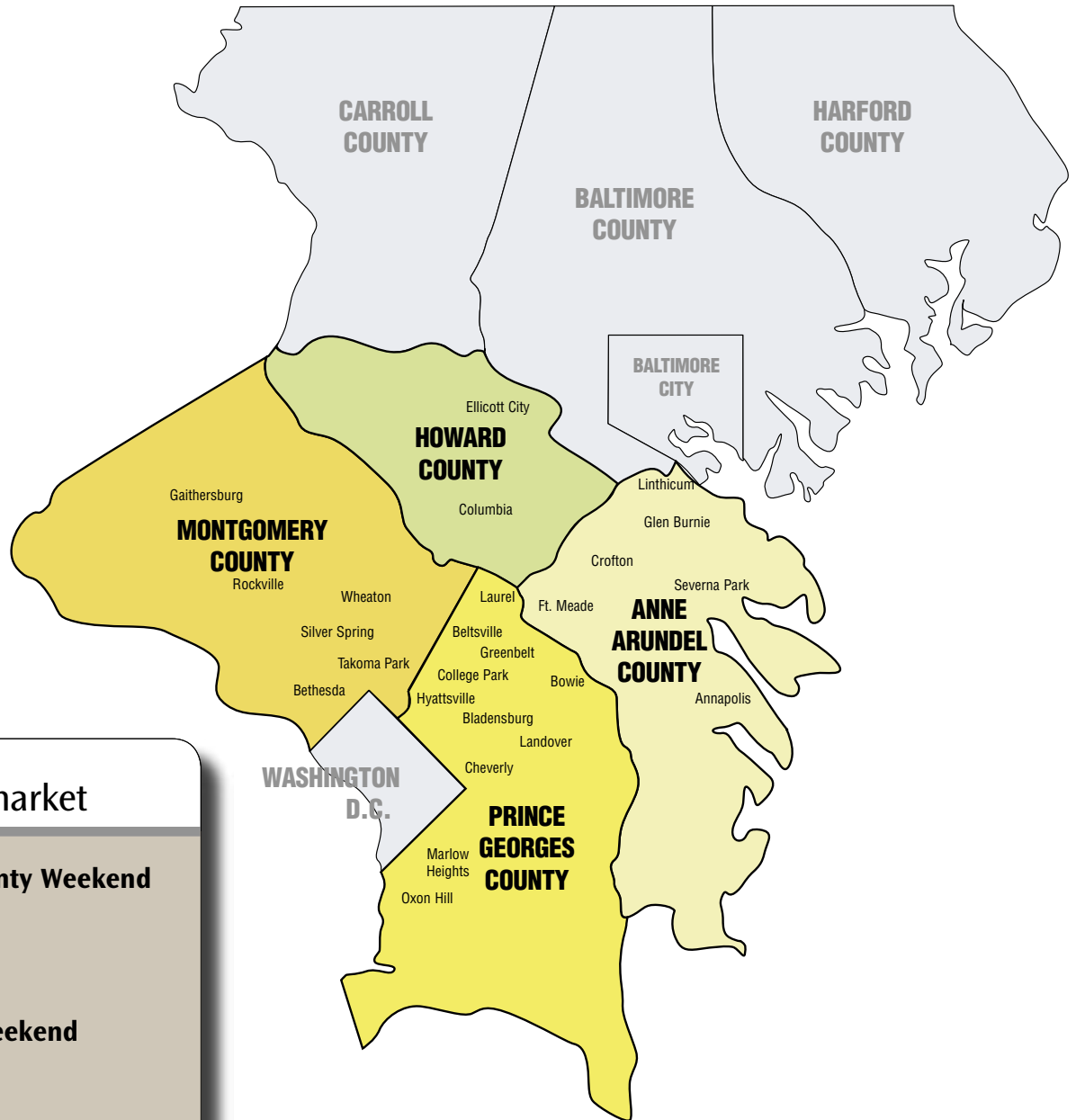


Target the **South market**



SOUTH market

Anne Arundel County Weekend

Saturday- circulation 4,100

Annapolis Times

Friday- circulation 3,900

Howard County Weekend

Saturday- circulation 4,575

Laurel Leader

Thursday - circulation 31,338

Montgomery County Sentinel

Thursday - circulation 3,427

Prince George's County Sentinel

Thursday - circulation 32,302

Soundoff!

Thursday - circulation 11,736

TOTAL CIRCULATION - 91,378

Source: CAC Publisher's Statement, Subject to Audit, 6 month period ending Sept. 30, 2006
PPC Circulation Department, 2006—Anne Arundel County, Carroll County & Howard County Weekend Publications.

Discover **recruitment success** in the South market...

Patuxent Publishing Company *Classifieds*

Local companies who have successfully recruited employees using our classifieds...

Lancaster Foods	Citizens National Bank
A Choice Nanny	EZ Storage Corporation
Columbia Association	Harmony Hall
Goddard School	Maryland Orthopedics
First Mariner Bank	Clearedjobs.net
KC Company	The Young School
Vantage House	FedEx
Arbitron	CoStar
St. Agnes	Verizon

Breakdown of the working population in the South market employed in specific industries by %

Accommodations/Food Services.....	4.83%
Administrative Support/Waste Management.....	3.50%
Construction	5.89%
Educational Services	8.92%
Entertainment/Recreational Services	1.64%
Finance/Insurance/Real Estate	7.05%
Health Care/Social Assistance.....	10.66%
Information	5.03%
Management of Companies	0.03%
Other Services, not public administration	6.24%
Professional/Scientist/Technician/Administration.....	11.98%
Public Administration	12.48%
Retail Trade	9.66%
Total Manufacturing	4.92%
Transportation/Warehouse/Utilities.....	4.62%
Wholesale Trade	2.34%



Source: Claritas Inc. 2005. U.S. Census Data.