



Advertise in....

Pet Tracks

A MAGAZINE FOR PET LOVERS!



Reach potential customers who need your pet services!

Pet owners dedicate a lot of their money to caring for their pets – in 2006 alone, people in Baltimore, Howard and Harford counties combined spent over \$256 million on pet-related items and services, including food, supplies, medicine and vet services.

Now, pet owners and pet lovers in Baltimore, Howard and Harford counties can turn to **PetTracks** for all of the information they need on their animal companions. With well-researched articles and great photographs, **PetTracks** also features listings of a wide variety of pet services, making it a useful resource for anyone caring for a pet. From vets to crazy pets, **PetTracks** is a fun and helpful quarterly magazine and the perfect place to introduce your business to pet owners throughout these three counties! Don't miss your chance to reach this very lucrative market!



All Prices include 4-Color!



Classifieds

DISTRIBUTION

30,000 copies bulk dropped at targeted locations, including veterinarian offices, pet supply stores, libraries, groomers and more! Source: PCC Circulation Dept. 2008

CLASSIFIED AD SIZE	1X	2X	3X	4X
1/16 Ad (1.458" x 2.181")	\$95	\$85	\$75	\$60

DATES & DEADLINES

	Space & Copy Deadline	Publication Deadline
'08 Spring issue	Feb. 22, 2008	March 14, 2008
'08 Summer issue	May 22, 2008	June 13, 2008
'08 Fall issue	Aug. 15, 2008	Sept. 5, 2008
'09 Winter issue	Nov. 14, 2008	Dec. 5, 2008

CALL YOUR ADVERTISING REPRESENTATIVE TODAY!

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