



# Front Page Premium Advertising

gives your business a unique opportunity to reach readers from the cover of the newspaper. This premium placement is available to only one advertiser per week per newspaper.

**Front Page Premium Advertising** makes sure your business is noticed by everyone who picks up the paper. No matter what their favorite section is, **readers always start at the front page.**

*Will your business be there?*

441308



See frequency discounts on the back

**Ad size:** 4 column x 1.25" (8.167" x 1.25") **Placement:** Bottom of front page cover

**Rates:** Extend your reach and get a great value with frequency discounts!

Paper	Circulation	Open	6x	13x	26x	40x	52x
Baltimore Messenger	4,760	\$300.00	\$270.00	\$255.00	\$240.00	\$225.00	\$210.00
North County News	18,192	\$315.00	\$283.50	\$267.75	\$252.00	\$236.25	\$220.50
Northeast Booster	21,726	\$350.00	\$315.00	\$297.50	\$280.00	\$262.50	\$245.00
Northeast Reporter	17,090	\$350.00	\$315.00	\$297.50	\$280.00	\$262.50	\$245.00
Owings Mills Times	34,489	\$445.00	\$400.50	\$378.25	\$356.00	\$333.75	\$311.50
Towson Times	39,643	\$640.00	\$576.00	\$544.00	\$512.00	\$480.00	\$448.00
Arbutus Times	4,730	\$300.00	\$270.00	\$255.00	\$240.00	\$225.00	\$210.00
Catonsville Times	8,413	\$300.00	\$270.00	\$255.00	\$240.00	\$225.00	\$210.00
Columbia Flier	39,469	\$900.00	\$810.00	\$765.00	\$720.00	\$675.00	\$630.00
Howard County Times	20,253	\$640.00	\$576.00	\$544.00	\$512.00	\$480.00	\$448.00
Laurel Leader	30,902	\$500.00	\$450.00	\$425.00	\$400.00	\$375.00	\$350.00
Westminster Eagle	25,430	\$300.00	\$270.00	\$255.00	\$240.00	\$225.00	\$210.00
Eldersburg Eagle	15,092	\$250.00	\$225.00	\$212.50	\$200.00	\$187.50	\$175.00
COMBO Westminster Eagle and Eldersburg Eagle	40,522	\$400.00	\$360.00	\$340.00	\$320.00	\$300.00	\$280.00
Sunday Carroll Eagle	15,794	\$300.00	\$270.00	\$255.00	\$240.00	\$225.00	\$210.00
View From Ellicott City	21,943	\$300.00	\$270.00	\$255.00	\$240.00	\$225.00	\$210.00
View From Western Howard County	11,857	\$250.00	\$225.00	\$212.50	\$200.00	\$187.50	\$175.00

**Rates include 4-color**

Frequency discounts are available with signed contract.

All rates are gross.

**Newspaper Combination Discounts**

<i>Number of Newspapers</i>	<i>Discount %</i>
2-3 .....	10
4-5 .....	15
6-7 .....	25
8-10 .....	30
11 plus .....	50

**Space Deadline:** Friday noon

**Copy Deadline:** Follow standard paper guidelines.



*Call today to secure your spot!*

**Howard County/Columbia:** (410) 730-3620 **Baltimore County/Towson:** (410) 337-2455

**Carroll County:** (410) 386-0334

\* Source: CAC Publisher's Statement, Subject to Audit by CAC, 6-month period ending March 31, 2007; PPC Circulation Dept., 2007