



each day, **b** will have themed content:

monday

10 spot (cool events, movies, TV, products this week)
success (career and money)
pets, with reader pix

tuesday

right (environment, volunteering, service)
body (fitness and nutrition)
new album releases
new DVD releases
sex news
weird news

wednesday

hood (neighborhoods)
space (interior design & decorating)
toys (tech and gadgets)
dining reviews

thursday

travel
arts
weekend nightlife
weird news
sex questions & answers

friday

movies (critic and reader reviews)
reader photo contest

Every day **b** includes:

- Reader rants, photos and answers to questions of the day
- A gallery of breathtaking news photos
- A roundup of celebrity news and gossip
- Locally written horoscopes
- Ravens, Orioles and local college sports news
- Dining/nightlife coverage from baltimore.metromix.com
- Music reviews and features from WTMD 89.7 and 98 Rock
- TV reviews and news
- News from around Baltimore, the nation and the world

b better informed & call 410.332.6891 or your Baltimore Sun Media Group consultant to reserve your space today.